



Exhibitor Information Kit



The XXIV WORLD CONGRESS OF OMEP World Organisation for Early Childhood Education



21-24 July 2004

The Carlton Crest Hotel

Featuring the theme

One World, Many Childhoods

www.omepaustralia.com.au

The XXIV WORLD CONGRESS OF OMEP

World Organisation for Early Childhood Education

*“OMEP” is an acronym for the World Organisation for Early Childhood Education
as it is written in French or Spanish:*

Organization Mondiale pour l'Education Précolaire (French)

Organización Mundial para la Educación Preescolar (Spanish)

OMEP as a World Organisation

OMEP is a leader among the non-governmental organisations (NGOs) and has close ties with UNICEF, UNESCO and the Council of Europe. The world members of OMEP are over 60 National Committees around the globe. Individuals are connected with OMEP through these national committees. The International Journal of Early Childhood comes out twice a year, and is a US National Committee membership benefit. The World Assembly is held every third year, with regional seminars in other years.

OMEP's Purpose

OMEP's objective is to use every possible means to promote the optimum conditions for the well-being of all children, their development and happiness within their families, institutions, and society. To this end, OMEP assists any undertaking to improve early childhood education, and supports scientific research that can influence these conditions. The USNC also works to educate its members and the public about issues relating to young children throughout the world.

The Origins of OMEP

After World War II, a strong humanitarian concern led a small group of educators and others concerned for the welfare of young children to seek a way to engage others committed to these aims.

In 1946 Lady Allen of Hurtwood (UK) and Alva Myrdal (Sweden), with others from France, Denmark, and Norway, presented their plan for the creation of a world organisation.

The UNESCO Assembly in Paris greeted the plan with warm support, and the founders invited representatives of 19 countries from 5 continents to a World Conference on Early Childhood Education in Prague in 1948. At that Conference, OMEP was born and Alva Myrdal was elected its first World President. The new organisation was recognised then, as it is now, as the principal mechanism to bring together people from all over the world, without any criteria other than an objective to share information and initiate actions to benefit young children everywhere.

The second World Assembly, in 1949, drew representatives from 33 countries, and the third, in 1950, was attended by observers from the major intergovernmental agencies with related interests: UNESCO, UNICEF, and WHO. Since then, triennial World Assemblies of OMEP have been held in: Mexico City, 1952; Copenhagen, 1954; Athens, 1956; Brussels, 1958; Zagreb, 1960; London, 1962; Stockholm, 1964; Paris, 1966; Washington, DC, 1968; Bonn, 1971; Caracas, 1974; Warsaw, 1977; Quebec, 1980; Geneva, 1983; Jerusalem, 1986; London, 1989; Flagstaff, Arizona 1992; Yokohama, 1995; and Copenhagen, 1998, Santiago, Chile in 2001.

The Melbourne OMEP Congress will feature forums in the following areas:

Child Health and Social Services
Indigenous Children's Needs and Services
Innovation of Service Delivery
Children in Difficult Circumstances

OMEP is the only world-wide non-governmental organisation that focuses on young children, ages 0-8.

Why exhibit at OMEP?

- ⇒ Largest event in early childhood in 2004
- ⇒ A unique event
- ⇒ High Profile key note speakers Prof Fiona Stanley & Professor Barnabas Otaala
- ⇒ Opportunity to be part of a world event
- ⇒ Raise profile
- ⇒ Be linked to an influential organisation that is non-governmental
- ⇒ Limited places
- ⇒ Showcase your products & services to a large audience
- ⇒ Network with participants, speakers, co-exhibitors
- ⇒ Find suppliers and buyers
- ⇒ Maximum exposure to delegates - all catering breaks will take place in the exhibition area

The congress program has been developed to cater for the following participants: (Professional Background)

- ⇒ Medical; paediatricians, psychologists, child psychiatry
- ⇒ Government
- ⇒ Practitioners; Preschool Teachers, Childcare workers
- ⇒ Social workers
- ⇒ Teaching Institutions
- ⇒ Students
- ⇒ Legal Firms; family law
- ⇒ Maternal and Child Health Nurses
- ⇒ Police
- ⇒ Nurses
- ⇒ Parents
- ⇒ Associations/Organisations in early childhood arena

Anticipated Numbers:

600 from Australia & New Zealand
200 from USA
100 from South-East Asia
100 from Europe

Note: One day registrations are available, so the target audience will be changing

This is a unique opportunity to access the professional element of the early childhood sector in a forum that is recognised worldwide. There are limited opportunities to access the Early Childhood Sector in such large numbers, especially in a forum that is recognised as one of the best in the world.

- ❖ Largest early childhood event in 2004
- ❖ Key target markets for early childhood sector
- ❖ Limited opportunities available

XXIV WORLD CONGRESS OF OMEP – One World: Many Childhoods
DRAFT PROGRAM
Wednesday 21 July 2004

1800 - 1930	Congress Welcome Reception
Thursday 22 July 2004	
0900 - 1015	Opening Ceremony
1015 - 1045	Morning Tea / Trade Exhibition
1045 - 1220	Opening Keynote Addresses
1220 - 1230	Official Opening of Children's Art Exhibition
1230 - 1330	Stand up lunch in exhibition area
1330 - 1500	Forum I - Child Health and Social Services
1500 - 1530	Afternoon Tea / Trade Exhibition
1530 - 1700	Concurrent Sessions : Forum 1 - Child Health and Social Services Papers / Workshops
1900 - 2400	Congress Dinner - The Melbourne Aquarium
Friday 23 July 2004	
0900 - 1030	Forum II - Indigenous Children's Needs and Services
1030 - 1100	Morning Tea / Trade Exhibition
1100 - 1230	Concurrent Sessions : Forum II - Indigenous Children's Needs and Services Papers / Workshops
1230 - 1330	Stand up lunch in exhibition area
1230 - 1330	Literary Lunch (100 people only)
1330 - 1500	Forum III - Innovations in Service Delivery
1500 - 1530	Afternoon Tea / Trade Exhibition
1530 - 1700	Concurrent Sessions : Forum III - Innovations in Service Delivery Papers / Workshops
1730	Registration Desk Closes
1930 - 2130	International Evening
Saturday 24 July 2004	
0900 - 1030	Forum IV - Children in Difficult Circumstances
1030 - 1100	Morning Tea
1100 - 1230	Concurrent Sessions : Forum IV - Children in Difficult Circumstances Papers / Workshops
1230 - 1315	Lunch
1315 - 1345	Where do we go from here?
1345 - 1415	Congress Celebration - Hooroo
1415 - 1430	Short Afternoon Tea
1430 - 1630	World Assembly OMEP (OMEP Members) - Closing

Exhibition Booth

\$1,950 +GST

- Promotion as an Exhibitor at the Congress via:
 - Company listing in the Final Congress Program & Abstract Book

- One exhibition booth comprising:
 - 3m x 2.5m floor space
 - 3m high white octanorm walls
 - 2 spotlights
 - fascia name board

- 2 exhibitor passes which includes all catering - morning tea, lunch, and afternoon tea

- 1 Congress Satchel

- Two invitations to the International Evening.

- A complete mailing list of delegates provided post Congress (subject to permission granted by delegate)

- Two days of exhibition space - with a marketing opportunity to focus on different products on different days (Thursday 22nd and Friday 23rd)

Refreshments, tea breaks and lunches will be served buffet style in the exhibition area.

Note: Limited opportunities are also available for sponsorship of the Congress.

Please contact Denise Broeren for further information.

Contact The Meeting Planners for all exhibition enquiries.

Phone: (03) 9417 0888

omep@meetingplanners.com.au

Fax(03) 9417 0899

Internet Café Sponsorship

\$3,500 +GST

An Internet Café will be provided for delegates next to the registration area (it will be the only booth in this area). The Café is being offered as a single sponsorship item.

Benefits -The package includes:

- A double booth in order to accommodate the terminals
- Promotion as an Exhibitor at the Congress via:
- Company listing in the Final Congress Program & Abstract Book
- 2 exhibitor passes which includes all catering - morning tea, lunch, & afternoon tea
- 1 Congress Satchel
- Two invitations to the Congress Welcome Reception.
- A complete mailing list of delegates provided post Congress (subject to permission granted by delegate)
- Three days of exhibition space - with a marketing opportunity to focus on different products on different days

Internet Café Booking Conditions

1. Internet Café applications will be processed in strict order of receipt.
2. Applications will only be processed upon receipt of 50% deposit paid by cheque
3. Sponsorship of the Internet Café is exclusive. ie. only available to one organisation.
4. All set-up costs including furniture, café signage, computer hire and support, and internet associated costs are the responsibility of the sponsor.
5. A minimum of six (6) internet terminals must be provided.
6. The sponsor of the Internet Café must work within the guidelines set by the OMEP organising committee regarding the number of internet terminals required and the signage that is permitted. The design and inclusions for the internet café must be approved by the organisers.
7. Upon receipt of the deposit, the sponsor will be issued with a contract outlining the relevant agreements. Participation will be confirmed after signed agreement is received.

TAX INVOICE
OMEP Australia
ABN: 97 060 578 092

EXHIBITION APPLICATION FORM



Exhibition Booth

\$2145 inclusive of GST

Booth no. _____ (1st preference)

Booth no. _____ (2nd preference)



Internet Cafe Booth

\$3850 inclusive of GST

PAYMENT

1. 50% non-refundable deposit must be forwarded with this application form
2. Balance to be paid by 30th May 2004
3. Cheques should be made payable to
"OMEP Australia" forwarded to the Congress Office:
The Meeting Planners, 91-97 Islington Street, Collingwood VIC 3066
PH: 03 9417 0888 FX: 03 9417 0899

Organisation Name _____

Address _____

Post Code _____

Contact Person _____

Name

Position

Telephone _____ Facsimile _____

Email _____

Signed _____ Date _____

Important Conditions:

1. The Organising Committee reserves the right to reject an Exhibition application at any time.
2. Exhibition Applications will be processed in strict order of receipt. Please refer to the enclosed Exhibition Floor Plan and note your preferred location on the application form.
3. Preferential placement in the Exhibition will be given to companies taking up additional sponsorship items for the Congress.
4. Exhibition Applications will only be processed upon receipt of 50% deposit.